AAUW Regional Conference Notes\*, June 20, 2020

Speaker: Kim Churches, CEO AAUW

"Today and Tomorrow: Pivoting AAUW" – a brief summary

Some of the current challenges:

- Covid-19
- Systemic Racism / Equity for all
- Unemployment and its impact on the job market

Relevance to AAUW's priorities – a review of the strategic plan / mission

- Education / Training: AAUW continues to be one of the top funders of women of color through fellowships in graduate work
- Bringing girls to STEM: girls cannot be what they cannot see. Through research, advocacy and programs
- Economic Security: Work Smart available online, free.
  <a href="https://www.aauw.org/resources/programs/salary/">https://www.aauw.org/resources/programs/salary/</a> Partnering with Coca Cola Foundation
- Equity Network: New initiative being piloted to bring in younger members and new audiences. Not just for women. No membership fee, more like a subscription service. You can donate money to provide a subscription for someone you know. Webinars address topics and training completely online and reaching hundreds of people. Webinars like time management, how to work remotely, diversity and inclusion. Check it out on AAUW's website at <a href="https://www.aauw.org/resources/programs/equity-network/">https://www.aauw.org/resources/programs/equity-network/</a>
- Get out the Vote / Voting Rights / Become grass roots advocate
- 5 Star Program https://www.aauw.org/resources/member/initiatives/5-star-program/

Through research, education, and advocacy, AAUW's work is needed now more than ever.

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<sup>\*</sup>Based on the notes taken by R. West who is responsible for any errors in this communication.